

Beat: Local

- NASHVILLE - Finds a New Home on CMT

Return with a brand new season on CMT

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USPA NEWS - CMT, Hulu, Lionsgate and ABC Studios announced on June 10, that the critically acclaimed and fan darling series 'Nashville' will return with a brand new season on CMT. Long-time SVOD partner Hulu will continue to bring fans their favorite series 24/7 by making all 'Nashville' episodes available...

CMT, Hulu, Lionsgate and ABC Studios announced on June 10, that the critically acclaimed and fan darling series 'Nashville' will return with a brand new season on CMT. Long-time SVOD partner Hulu will continue to bring fans their favorite series 24/7 by making all 'Nashville' episodes available to stream the day after they air on CMT. The series is produced by Lionsgate, ABC Studios, and Opry Entertainment. Production will commence in Nashville with Ed Zwick and Marshall Herskovitz (the creators of 'Thirtysomething') at the helm.

The deal, negotiated by Lionsgate Television Group President Sandra Stern on behalf of Lionsgate and ABC Studios, Sarah Levy of Viacom Kids and Family Group on behalf of CMT, and Hulu executives, is an orchestrated initiative to ensure that 'Nashville' fans will continue to have the same level of access to their favorite show.

The recently wrapped fourth season of 'Nashville' attracted more than 8 million weekly viewers across all platforms and ranks as one of television's most DVR'd series. The series is particularly strong with women 18-34.

Out of more than 180 broadcast dramas since Fall 2012, "Nashville" ranks in the top 20. The series airs in 82 international markets on six continents. Since its debut, the show has inspired 10 soundtracks, including a Christmas album, which have collectively sold more than one million album units and over 5 million single-track downloads to date. It has also been nominated for multiple Emmy, Golden Globe and Critics Choice awards.

Source : Lionsgate

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